

EIKON

SCHAUFENSTER

Electric Avenue/quartier21/MQ Wien, 1070 Wien
geöffnet tägl. 10–22 Uhr
office@eikon.at | www.eikon.at

BEZUGSRAHMEN

For topical reasons, **EIKON Schaufenster**—a presentation area for Photography and Media Art—transforms into an alleged blank space, where empty frames are shown. These (picture)frames offer the possibility to establish a connection between a presentation and exhibition space and the viewer. On the one hand, they are used to reference to **UNFRAMED** (September 9—19, 2014, Galerie Raum mit Licht), where unframed art will be made consumable. On the other hand, the blank space invites the spectator to create his own reference: They force him to combine different elements, because relation isn't given beforehand. Not least, it deals with active interaction, which connects the small-format surrogates of *Edition EIKON* with the allocated frame.

About *Edition EIKON*

The “Austrian Institute for Photography and Media Art” has been publishing the Edition EIKON since 1995. Signed and numbered original photographs by prominent and up-and-coming artists are offered in limited editions. The goal of this initiative is to offer quality art at affordable prices and, by doing so, introducing more and more people to photography and encouraging them to collect. By way of a cautious selection of the artist and limiting the editions to a run of around thirty, a good investment basis is created, ensuring an increase in value in the long term.

With pleasure we show you the original editions, please email us at office@eikon.at.
All editions are available at www.eikon.at or shop.eikon.at.

BEZUGSRAHMEN

Opening: Donnerstag, 4. September 2014, 19:00 Uhr

Duration: 5.9.2014 – 5.11.2014, täglich 10:00 – 22:00 Uhr

Where: EIKON Schaufenster, Electric Avenue, quartier21, MQ Wien

With the kind support of **Pass'Partout Bilderrahmen Wien**

Showing images of: Christoph Dahlhausen, Thomas Florschuetz, Elisabeth Gröbl, Sigrid Kurz, Michael Strasser, Robert Zahornicky, Leo Zogmayer

UNFRAMED

A cooperation between Galerie Raum mit Licht and EIKON

When: September 9—19, 2014, Tuesday—Friday 11am—6pm, Saturday 11am—2pm

ART SWAP: Tuesday, September 9 & Friday, September 19, 4—6pm

Where: Galerie Raum mit Licht, Kaiserstraße 32, 1070 Wien